

C A B A A
**Coalition Against Billboard
Advertising of Alcohol and Tobacco**
65 Cadillac Square, Suite 3200
Detroit, MI 48226
(313) 965-1866

September 6, 1990

John Beasley, Chief
Program Development Section
Center for Health Promotion
Michigan Department of Public Health
P.O. Box 30195
Lansing, MI 48909

Dear Mr. Beasley:

As a member of the Tobacco-Free Michigan Action Coalition, the Coalition Against Billboard Advertising of Alcohol & Tobacco (CABAAT), wholeheartedly supports the Michigan Department of Public Health's application for the ASSIST Grant.

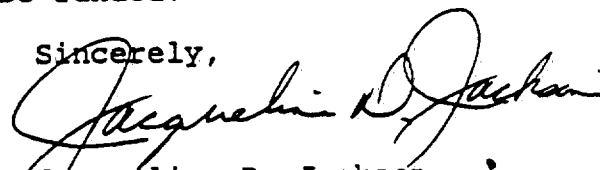
The mission of our organization is to combat the direct targeting of minorities with alcohol and tobacco billboard advertising, and implement effective prevention strategies to enhance and strengthen the health of the minority community. Further, CABAAT's purpose is to create a network of community, social and civic persons to support, promote, and fulfill its goals.

There is a need within the City of Detroit for a reduction of tobacco consumption, and smoking cessation assistance, particularly within inner-city communities. CABAAT recognized this need, which prompted our development of a community based smoking cessation program.

We are committed to working with the Tobacco-Free Michigan Action Coalition to develop strategies and promote activity which will result in a reduction of the use of tobacco throughout the state, and particularly within Detroit.

We applaud the Department on this project and strongly recommend that this project be funded.

Sincerely,


Jacqueline D. Jackson
Executive Director

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